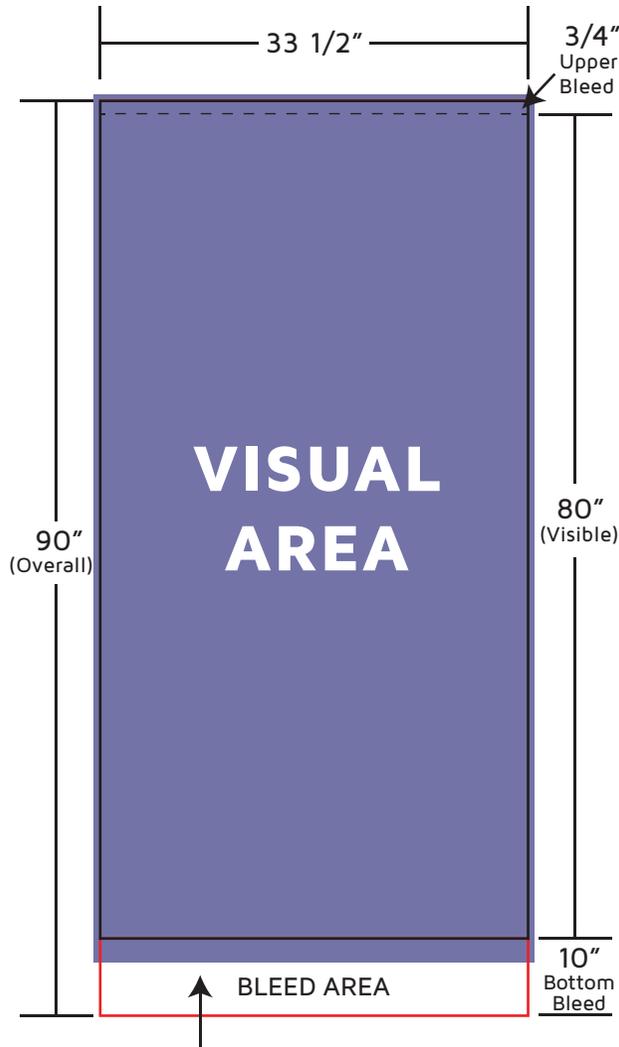




WARREN IMAGE WORKS

Retractable Banner Artwork Guidelines



Bleed Backgrounds 1/8" at top and sides
(Beyond the Visual Area)

Bleed Backgrounds 2" on bottom
(Beyond the Visual Area)

Recommended File formats:

Adobe Illustrator

Adobe In Design

EPS

PDF (High Quality Print Conversion)

Adobe Photoshop PSD

All artwork should be CMYK (Untagged)

Outline vector based text

Include all linked files

Include fonts

**Bleed area will retract into
Unit and will not be visible**

Artwork can be 1/2 or 1/4 size (proportioned). However target large images to 100 dpi at size. Smaller images within artwork can be 300 dpi at size.

Adjust Images in the RGB mode then convert to CMYK before linking or embedding into artwork.

Please include a low resolution PDF file of the artwork so we can check the layout before printing.

If sending files by our or your FTP site (File transfer service), please collect files and folders into a zip or stuffit file.

WARREN IMAGE WORKS

Retractable Banners

Small portable package

BIG IMPACT

Warren Image Works Retractable Banner Stands offer a convenient, flexible means to present your marketing message in a big way. The retractable display comes with a sturdy nylon carrying case, a perfect travel companion. Simply remove the lightweight, yet rugged banner stand from the case and raise the graphic to present your marketing message in a big way. Graphics are easy to swap, making the Warren Image Works' Retractable Banner Stand a versatile and cost-effective marketing tool.



Retractable Display expands to
33 1/2 Inches wide x 80 inches high!
(visible area)

Warren Image Works' Retractable Banner Stands are useful for all marketing situations, from trade shows to conferences, or showcase specials, grand openings, and product introductions. Retractable Banners are also very impressive point of purchase displays. The list is endless.

But most of all, remember that all of our Retractable Banner Stands are backed by Warren Image Works' decades of quality imaging experience and commitment to the absolute best customer service.

- **Big on Quality**
- **Big on Value**
- **Big on Versatility**
- **Big on Convenience**
- **Big on Marketing Impact**



2901 Brighton Road
Pittsburgh, PA 15212

Phone: 412-766-5757 Fax: 412-766-6993
Email: contact@warrenassociates.net
Web: warrenimageworks.com



PRODUCT TIP:

Because Warren retractables are big on value, bring along more than one banner stand to showcase all of your products or services. Tailor your message for changing audiences!